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Ivo Ščuka appointed Business Development Manager of LEXXUS a.s.



Prague, 3 April 2008 – Keeping with the growth and longterm development plans, LEXXUS a.s., the leader in the sales of new housing projects, appointed Mr. Ivo Ščuka its new Business Development Manager.

In LEXXUS a. s. ("LEXXUS"), Ivo Ščuka will be responsible for the development of the company's strategic relationships with new and existing developer groups, focusing on the improvement and extension of the support they receive from LEXXUS.

"A very good ability to analyze project efficiently and to use a whole complex of key services in the preparatory stage makes LEXXUS an attractive market option not only for potential real

estate end-customers, but particularly for developers, to whom LEXXUS has become a significant and reliable business partner. I am convinced that LEXXUS is a strong and leading company with a big potential into the future. This has clearly been proved by the current extent and quality of services LEXXUS offers to both new and existing developers in the Czech Republic," said Mr. Ščuka.

Ing. Ivo Ščuka graduated from the Technical University in Brno, majoring in robotics technology. He came to LEXXUS from the position of general manager with Hertz Lease, a leasing company which has established itself as one of the leading players in the leasing product market in the B2B segment.

Ing. Ivo Ščuka is married and has two daughters. He spends his leisure time on a golf course or with family and friends at his weekend house.

Ing. Ivo Ščuka, Business Development Manager of LEXXUS said: "I am looking forward to exploring and implementing new opportunities and project which the Czech real estate market offers. I will do my best to use them in the most efficient manner. I am glad I can work together with the team of LEXXUS professionals and I hope I will contribute to the company's further growth."

LEXXUS a.s.

LEXXUS a.s., the leader on the new housing project market and the most successful Prague-based real estate agency, has been operating on the real estate market since early 1990s. Lexxus sold luxury real estate at the beginning, later venturing into relocation services and real estate lease services. Since 2002, the company has extended its operations to include new housing projects, managed by its LEXXUS New Home Center department. At the same time, LEXXUS Research department is being set up to assess the real estate market and cooperate with developers on project preparation. The core of the company's success consists in its expert team of well-informed professionals and its complex services for customers, ranging from project preparation to signing the purchase contracts and handing over the keys. The company's headquarters is located in Prague city





centre in the beautiful palace of the Ries of Stallburg noble family, where it has selling space of more than 1,000 sq. m. Since 2004, the company has been operating in the Slovak real estate market. Further expansion to Central and Eastern European capitals is under way.

LEXXUS has made testimonials for the following companies: Ballymore Properties (Statenický mlýn and Eurovea projects), AFI Europ (Tulipa Rokytka and Tulipa Modřanská rokle projects), Europolis (River City project) PPF (Bášť project), J&T (Jeseniova project) and many others. LEXXUS' consulting services have been used by companies such as ICKM, MCA, Hochtief, ING Real Estate, Lordship Real Estate and Czech Property Investments.

For more information, don't hesitate to contact:

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